

# Kendra Bork

CPM® · ARM® · NAAEI Certified Instructor · Industry Advocate

*Strategy and people.  
Leadership with lasting impact.*



**20+**

Years in Multifamily Operations

**3**

Areas of Expertise: Operations, Finance & HR

**NAAEI**

Certified Instructor & Industry Advocate

## About Kendra

With more than 20 years of experience in multifamily operations, finance, and HR leadership, Kendra Bork, CPM®, ARM® is known for helping organizations succeed at the intersection of strategy, people, and purpose. Her work focuses on creating operational clarity, developing leaders at every level, and implementing systems and technology that strengthen teams and support long-term growth.

As a NAAEI-certified instructor, Kendra is passionate about equipping industry professionals with the confidence, skills, and strategic mindset needed to lead effectively. She also works with elected officials to support well-informed, balanced legislation that benefits the multifamily industry and the communities it serves.

Grounded in faith and intentional living, Kendra believes meaningful leadership is built on integrity, service, and intentional influence.

### KEYNOTES & SESSIONS

## Speaking Topics

01

#### PROPERTY MANAGEMENT ESSENTIALS

An approachable overview of the key principles that support successful property management. This session covers the basics of daily operations, resident communication, maintenance coordination, financial responsibility, compliance awareness, and the systems that keep properties running effectively. Ideal for audiences who want a strong foundation in what it takes to manage properties well.

02

#### DEVELOPING LEADERS AT EVERY LEVEL

A practical session on equipping emerging and mid-level leaders with the mindset, skills, and confidence to lead effectively — rooted in Kendra's experience as a NAAEI-certified instructor.

03

#### ADVOCACY AS LEADERSHIP

How industry professionals can engage with elected officials and policy conversations to create balanced, well-informed legislation — and why advocacy is one of the most impactful forms of leadership.

04

#### CUSTOM-TAILORED TOPICS FOR YOUR AUDIENCE

Each audience has different goals, challenges, and levels of experience. Kayla Roeder can develop a customized presentation tailored to the specific needs of your group, with content focused on real estate, property management, leadership, operations, and entrepreneurship. Sessions are designed to be relevant, practical, and engaging, with insights audiences can apply immediately.

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Cambridge Management Group, Inc. AMO®  
Cambridge Maintenance & Property Services, Inc.  
The Birchwood Real Estate Group

### Book Kendra

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